Treatment v. Control at T1

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| Category | Group | Treatment at T1 (n = 5080) | Control at T1 (n = 745) |
|  |  |  |  |
| Gender (P = 0.006) | Man | (47.4%) 2376 | (48.8%) 394 |
|  | Non-binary | (1.0%) 49 | (2.1%) 16 |
|  | Other | (0.6%) 27 | (0.6%) 5 |
|  | Skipped | (0.2%) 10 | (0.6%) 5 |
|  | Woman | (50.9%) 2552 | (47.8%) 386 |
|  | DK/NA | (0.0%) 0 | (0.0%) 0 |
|  |  |  |  |
| Interested in News (P = 0.000) | Don't know | (5.0%) 252 | (7.3%) 59 |
|  | Hardly at all | (8.7%) 436 | (9.5%) 76 |
|  | Most of the time | (42.9%) 2152 | (34.8%) 281 |
|  | Only now and then | (17.8%) 892 | (13.9%) 112 |
|  | Some of the time | (25.6%) 1282 | (34.5%) 279 |
|  | DK/NA | (0.0%) 0 | (0.0%) 0 |
|  |  |  |  |